

How to Upgrade Your Lighting for FREE (or Close to It)

A New Jersey Business Owner's Guide to Unlocking JCP&L LED Rebates in 2025

Presented by LED-Lighting Source Helping NJ Businesses Save Energy, Cut Costs, and Shine Brighter

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LED LIGHT SOURCE

The Real Problem

You didn't go into business to manage fluorescent bulbs or juggle maintenance calls. You're here to serve your customers, grow your brand, and build something meaningful. But every month, your utility bill creeps up—predictable, painful, and frustrating.

For many business owners across New Jersey, the culprit is right above them: outdated lighting systems.

Whether it's buzzing fluorescents, dim halides, or old-school incandescents, these systems are doing more than just lighting your space—they're draining your budget. They use more electricity, break more often, and make your HVAC system work harder by releasing excessive heat.

And it's not just about the electric bill. Bad lighting affects employee productivity, safety, customer perception, and even property value.

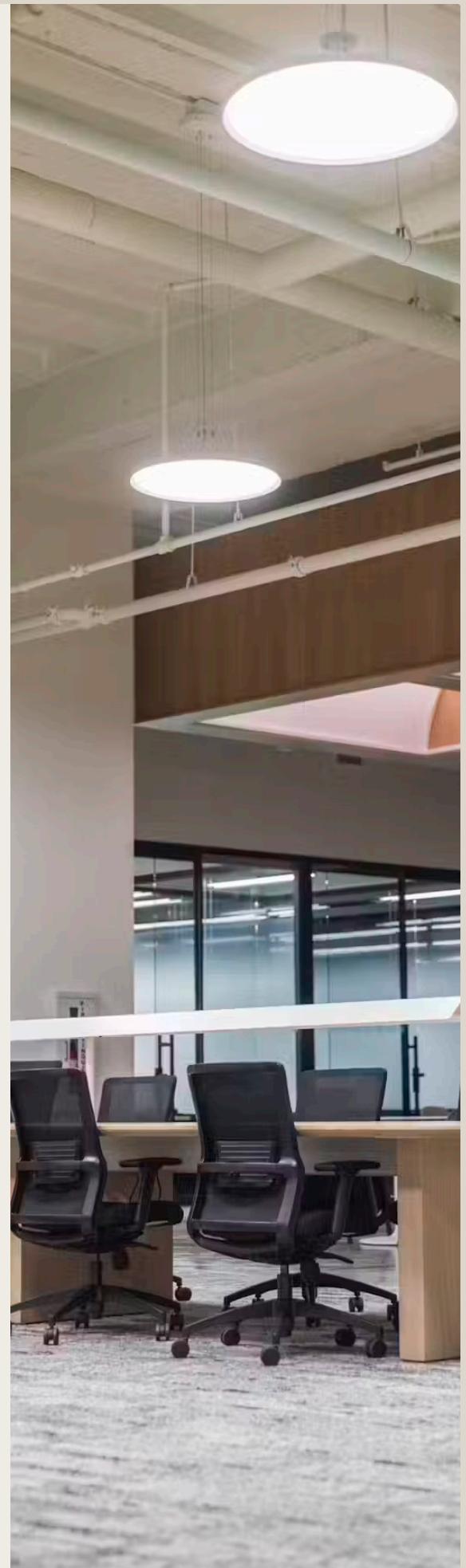
Here's the harsh reality:

- Lighting can account for 20% or more of your electricity bill
- Older fixtures can lose 30% of their brightness in just one year
- Maintenance costs, including ballast replacement, average \$150 per fixture
- Poor lighting leads to more workplace accidents, headaches, and fatigue

It's easy to chalk it up to "just the cost of doing business," but that cost could be thousands of dollars a year—money that could go back into your business.

The good news? You don't have to keep overpaying. In fact, thanks to a powerful utility incentive from JCP&L, you may be able to upgrade your entire lighting system for little or no cost at all.

Let's explore how.



The Hidden Costs of Doing Nothing

You already know outdated lighting is expensive. But it's not just about the electricity. It's about what you're losing every single day you delay an upgrade.

Most commercial properties across New Jersey are still running on lighting systems that were considered "standard" a decade ago—T8 fluorescents, metal halide fixtures, outdated exterior lights. And while those systems still work, they're silently bleeding your business dry.

Let's break down what you're really paying for:

- **Wasted energy:** Traditional lighting wastes up to 95% of electricity as heat. That heat forces your AC system to work harder, raising your cooling costs—especially during New Jersey's humid summers.
- **Frequent maintenance:** A single ballast replacement can cost over \$150 in parts and labor. Multiply that across dozens—or hundreds—of fixtures, and you're spending thousands just to keep old equipment barely functional.
- **Poor workplace conditions:** Dim, flickering lights affect employee morale, customer experience, and even workplace safety. Eye strain, fatigue, and minor accidents are far more common in poorly lit environments.
- **Lost opportunity:** Every month you delay, you miss out on energy savings of 40% to 75% that modern LEDs provide. That's money out the window.

There's also a compliance risk. Regulations are tightening around energy efficiency. Legacy systems using mercury or other hazardous materials may soon lead to fines or disposal challenges.

In short, the longer you wait, the more you pay—and the less you save. But here's the upside: JCP&L is offering rebates that can turn this entire situation around.



The Solution – JCP&L Rebates That Could Cover Your Whole Upgrade

What if upgrading your entire lighting system could cost you little to nothing—and start saving you money immediately?

That's exactly what Jersey Central Power & Light (JCP&L) is offering through its Commercial Energy Efficiency Program. Whether you run a retail shop, warehouse, auto repair facility, or nonprofit, there's likely a rebate waiting for you.



Instant Discounts

No forms, no waiting. Approved contractors like LED-Lighting Source apply the discount at the point of sale. You pay less upfront, and the rebate is handled for you. Perfect for quick replacements or smaller projects under \$7,500.



Prescriptive Rebates

These are fixed incentives for specific LED products. For example:

- LED high-bay fixtures: \$100–\$450 each
- LED tube replacements: \$5–\$7 per lamp
- Outdoor/exterior lighting: \$70–\$200 per fixture

You purchase and install qualifying products, then submit documentation for reimbursement. It's predictable and straightforward.



Custom Rebates

These are tailored to large or complex projects. Your rebate is calculated based on the actual energy saved, with incentives of up to \$0.30 per kWh saved in the first year. This option often covers 50–100% of total project costs—including labor.

And starting in 2025, there's a new option: 0% interest financing with on-bill repayment. That means you pay nothing upfront and repay monthly through your JCP&L bill—without affecting your cash flow.

No matter your business size or lighting type, there's a way to save. The trick is knowing which rebate to use. That's where we come in.

The 3-Step Path to Lower Bills and Brighter Spaces

Here's how you get from outdated lighting to savings:

1

Schedule Your Free Lighting Assessment

We send a certified lighting expert to your facility to analyze your current system. We look at your usage, existing fixtures, rebate eligibility, and energy-saving opportunities. No pressure. No cost.

2

We Handle the Rebates and Paperwork

From prescriptive forms to custom analysis and instant discount applications, our team handles everything. You don't have to worry about utility forms, approval timelines, or product specs. We even help you navigate pre-approvals for larger projects.

3

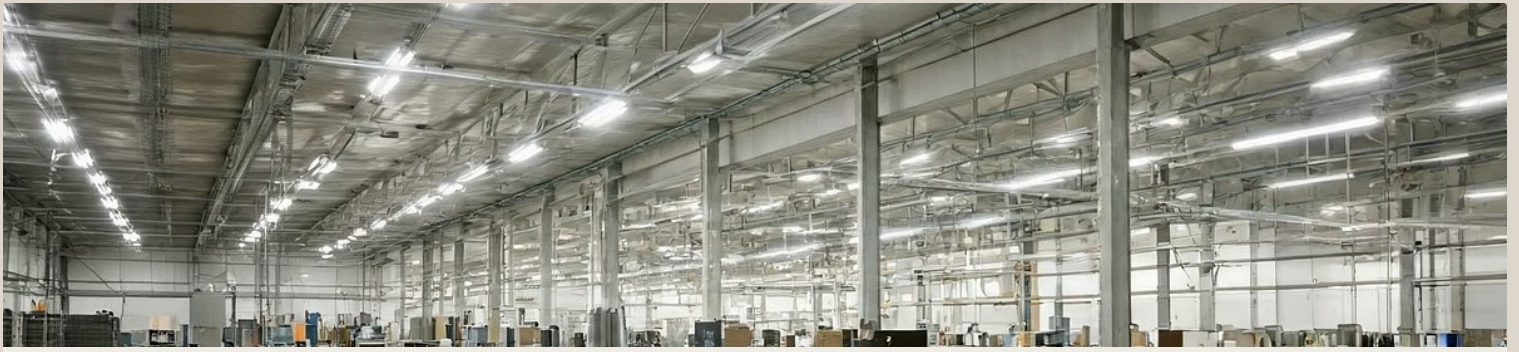
Upgrade Your Lighting—Start Saving Day One

Our licensed professionals install your new energy-efficient system around your schedule, with minimal disruption. We coordinate inspections, finalize rebate submissions, and ensure compliance. Once it's done, your savings begin immediately.

Did you know? Projects under \$50,000 don't even require pre-approval, meaning we can move fast and get you upgraded in under 90 days.

It's not just an upgrade—it's a transformation with real financial impact. And all it takes to get started is a conversation.





Are You Eligible for These Incentives? (Hint: You Probably Are)

Most New Jersey commercial buildings qualify for JCP&L's LED lighting rebates. But let's make it even clearer.

You're likely eligible if:

- You're an active JCP&L commercial electricity customer
- Your business uses older lighting (fluorescent, halide, incandescent)
- You manage a warehouse, school, retail store, auto shop, restaurant, church, or nonprofit

Still not sure? That's why we offer a free lighting assessment—so you don't have to guess.

It might seem like a lot, but we've streamlined it all. We manage the submission, verification, and rebate processing so you can focus on your business—not paperwork.

The bottom line? If you're in business in New Jersey, there's a good chance you're leaving money on the table.

Let's change that.

Basic Requirements:

- Your business must be located in JCP&L's service territory
- Fixtures must be ENERGY STAR® or DesignLights Consortium (DLC) certified
- Application deadlines must be met (typically within 90 days post-installation)
- For large projects, pre-approval may be required

Documents We Help With:

- Utility bill (last 12 months)
- Purchase & labor invoices
- W9 form with ink signature
- Product specification sheets
- Letter of attestation

Why Now Is the Best Time to Act

Rebate programs like this don't last forever—and the 2025 version of JCP&L's program is more generous than ever.

They've nearly doubled custom incentive rates, increased prescriptive rebates, and added interest-free financing through on-bill repayment. But funding is limited and awarded first-come, first-served.

2025 Incentive Highlights:

- Up to \$450 per fixture
- Custom savings at \$0.30 per kWh saved
- Financing repaid via your JCP&L electric bill (starting Jan 1, 2025)
- Instant discounts for projects under \$7,500
- Custom options for savings up to 100%

Every month you delay means:

- You keep paying inflated energy costs
- Maintenance headaches continue
- Funds could run out before you act

For large projects, remember: pre-approval is required, and it expires in 90 days. Planning early is key.

You've already paid for these programs—through your utility bill. Now it's time to get your share of the benefit.

Let LED-Lighting Source help you claim what's yours.



Let's Flip the Switch – Schedule Your Free Lighting Consultation Today

Your lighting system might be costing you thousands. But it doesn't have to.

With JCP&L's 2025 incentives and financing options, upgrading to modern LED lighting can be easier—and more affordable—than you ever imagined. Most businesses we work with see:



60–90% savings on energy bills



Zero upfront cost to upgrade



Full project cost covered through rebates and financing



Brighter, safer, and more inviting workspaces

Your Next Step is Simple: Book your free, no-obligation energy assessment with LED-Lighting Source. We'll walk your facility, create a custom plan, and show you exactly how much you can save.



Call us at **904.687.4530**



Email us at
marketing@ledlight-
source.com



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The most expensive thing you can do... is nothing. Let's flip the switch—together.



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